



News Release

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FOR IMMEDIATE RELEASE

ACCO Brands' GBC[®] Launches the Revolutionary Foton[™] 30 Laminator: Where Time-Saving Efficiency Meets High-Tech

After Four Years in Development, GBC Announces the Global Rollout of the First Affordable, Fully Automated Laminator

Lake Zurich, IL (May 15, 2019) – After four years in development GBC, an ACCO Brands Corporation brand, has launched the groundbreaking Foton[™] 30, the first affordable, fully automated laminator that is redefining limits in the lamination category. The Foton 30 is both time-efficient and cost-effective, resulting in a superior quality output for a fraction of the cost of an industrial machine. Easy. Fully automated. Pouch-free. The Foton 30 is proven to free up 98 percent of your time spent laminating compared to manual pouch loading and feeding.

In the United States, the Foton 30 is available on GBC.com, Amazon and through select office dealers. The Foton 30 will be rolled out globally over the next few months, launching in the following markets:

- Japan – May 24
- Canada – June 1
- Singapore – June 1
- Australia – July 1
- Europe – September 1

“As we were developing the Foton 30 we recognized the consumer pain point and difficulty with laminating numerous pieces through pouch lamination and looked to solve it in an innovative and economical way,” shares Boris Elisman, Chairman, President and Chief Executive Officer of ACCO Brands Corporation. “The Foton 30 is a product that I believe will revolutionize the industry. It’s a product that really stands for what our company does at its best: pioneer and resolve market-wide problems through cutting-edge creativity and affordability.”

With the Foton, the user does not need to wait for the machine to warm up, as the fully automated system will do all the feeding, laminating and trimming for standard size papers. Drop up to 30 documents in the tray, press run and save over 30 minutes of highly valued user time previously spent loading, feeding or repositioning. This easy-to-use laminator provides benefits like automated deskew, which gives perfect positioning and borders every time. Foton 30’s internal sensors auto-detect film thickness and provide perfect cuts with no waste or manual trimming. Even cartridge loading is as easy as simply dropping the cartridge into the machine. No film threading required.

Early testing and evaluations from customers have been overwhelmingly positive:

“I generally avoid lamination jobs like the plague because laminating has the most lead time and the most human involvement. Every sheet needs to be monitored at all times, so a 30-sheet job can take at least an hour because of the tinkering and human element involved,” shares Jack Christmann, a site manager for Zebra Technologies for Ricoh who oversees copying, printing and laminating. “My experience with the Foton 30 was the first time that I embraced laminating jobs. The machine was very intuitive, very easy to use, and well-designed. In my industry time savers are extremely valuable, and when a new piece of equipment comes around like the Foton 30, it’s a very valuable asset to have in your arsenal.”

“I need a laminator to be consistent and reliable. Laminating can be frustrating when it grabs more than one sheet at a time, jams, or it doesn’t cut properly. I’m looking for something to be fast and accurate,” shares Randi Downs, a Corporate Administrative Assistant at Century Tile who laminates on a daily basis. “With the Foton 30, I can walk away and have no problems. I can also run the Foton 30 all day long. In fact, I finished my first job with the Foton 30 in one day, when it would normally take me three days with other lamination machines. It’s an amazing machine that’s small in size, fast and accurate. I think it’s perfect.”

GBC knows, whether you’re an office manager, administrator, mailroom or facilities manager, or teacher, your equipment needs to work fast, the first time and every time. Each Foton 30 comes with a two-year or 5,000-cycle warranty, plus an additional 60-day risk-free trial in the U.S. market.

Product Details:

- No pouch
- Auto-feeds up to 30 letter sheets at a time
- Auto-detects film thickness
- Drop documents in tray, press run and walk away
- Three modes of operation to allow for any paper thickness or shape
- Deskew system for perfect positioning and borders
- Sensor provides a perfect cut every time
- Simple and foolproof cartridge loading with auto-threading
- Safety auto shutoff
- Foton 30 MSRP: US \$839.99; JPY 140,000; CA \$1,099; AUS \$1,599; €789.00
- Drop-in cartridge MSRP: US \$49.99 - \$81.99; JPY 9980; CA \$70 - \$110; AUS \$99 - \$125; €68.49
- For more information: www.gbc.com/Foton

About GBC

The GBC (General Binding Corporation) story began in 1947 when founder, William N. Lane, and two business partners helped Chicago printers find a faster, more reliable way to bind and laminate. GBC introduced the first electric, desktop mechanical binding punch in 1961 then the tabletop laminator in 1966. After merging with ACCO Brands in 2005, GBC became part of the world’s largest supplier of branded office products. We make solutions for the place your business is today—and more importantly, where it’s going tomorrow.

About ACCO Brands

ACCO Brands Corporation (NYSE: ACCO) is one of the world's largest designers, marketers and manufacturers of branded academic, consumer and business products. Our widely recognized brands include Artline®, AT-A-GLANCE®, Derwent®, Esselte®, Five Star®, GBC®, Hilroy®, Kensington®, Leitz®,

Mead®, Quartet®, Rapid®, Rexel®, Swingline®, Tilibra®, Wilson Jones® and many others. Our products are sold in more than 100 countries around the world. More information about ACCO Brands, the Home of Great Brands Built by Great People, can be found at www.accobrand.com.